



**Enterprise
Nation**



Supporting small businesses to re-emerge from the crisis

Since the beginning of the Coronavirus pandemic, Enterprise Nation has welcomed more than 150,000 small businesses to its online platform with founders moving from a first phase of securing their financial rescue package to now seeking support on how to trade through the next 6 to 12 months.



200%

200% increase in site traffic
in the past 3 months



15K+

15k+ small businesses
registering for online events



£670K+

Distribution of £670,000
in cash grants to businesses
across the UK



Over 30

Over 30 Local Leaders
delivering meet-ups and
activity in their regions



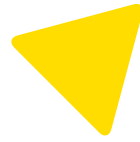
320%

320% increase in
connections made on
the platform



50m+

50 million+ impressions
on Twitter



This is a critical time to be supporting small firms. Join other small business champion brands to be in front of small businesses when they are accessing advice and making future purchasing decisions.

Options to work with Enterprise Nation:



Advice zone sponsorship

Have your brand promoted across an advice category on the Enterprise Nation platform, as well as the ability to contribute regular content. Categories available include; sales, marketing, digital, wellbeing and legal



Events sponsorship

With over 15,000 businesses tuning into online events in the last 3 months, there is opportunity to sponsor the popular Lunch and Learn series of daily webinars, Exchange Series which connects small business to buyers, or partner on bespoke event series



Support projects

Deliver a business support programme on the Enterprise Nation platform, from eLearning courses to grant distribution, connections to advisers and workshops



**Enterprise
Nation
Festival**

Enterprise Nation Fest

Support this one day festival in July and have your brand profiled in front of hundreds of small businesses tuning in live plus thousands more watching replays



**Enterprise
Nation
Local Leader**

Local Leaders

Support this national network of business leaders running meet-ups in over 30 locations across the country



**Top 50
Advisers
2020**

UK Top 50 Advisers

Become a headline or category sponsor of this national competition celebrating the often unnoticed work of Britain's small business advisers



Next Generation

September sees the re-launch of the Next Generation campaign, with support from Prince's Trust. Become a sponsor of this campaign supporting 15,000 young people to get a start in business

Contact Kieran Bunting for more information on these opportunities at kieran@enterprisenation.com

Case studies

Salesforce x Enterprise Nation

The partnership

Salesforce is working with Enterprise Nation to deliver its small business grants programme, to support businesses in the UK struggling with the effects of the Coronavirus pandemic.

Working together

Enterprise Nation advised Salesforce on suggested eligibility criteria, programme delivery method and promotion, with the application process built on the Enterprise Nation platform.

Enterprise Nation is responsible for the full programme deliverables including: marketing, applicant enquiries, hosting, shortlisting finalists, communications with judges and distribution of funds

Results to date

3,000+ applications
80,000+ page views
25+ media coverage



Bruntwood x Enterprise Nation

The partnership

Bruntwood approached Enterprise Nation to help deliver Spark, a business support programme to help Bruntwood clients grow their business, whilst attracting new businesses to its spaces.

Working together and how the programme works

Enterprise Nation has put together a series of online events for the programme, responsible for sourcing speakers, marketing and hosting

One-to-one advice sessions are offered to programme participants, utilising the network of 12,000+ advisers on the Enterprise Nation platform. Businesses can book in to free consultation calls with expert advisers on topics including sales, finance, leadership and marketing.

Throughout, Enterprise Nation was on hand to advise on topics, advisers and programme delivery based on insight from its small business community on what matters most to them!



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