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START UP 2019

#StartUp2019

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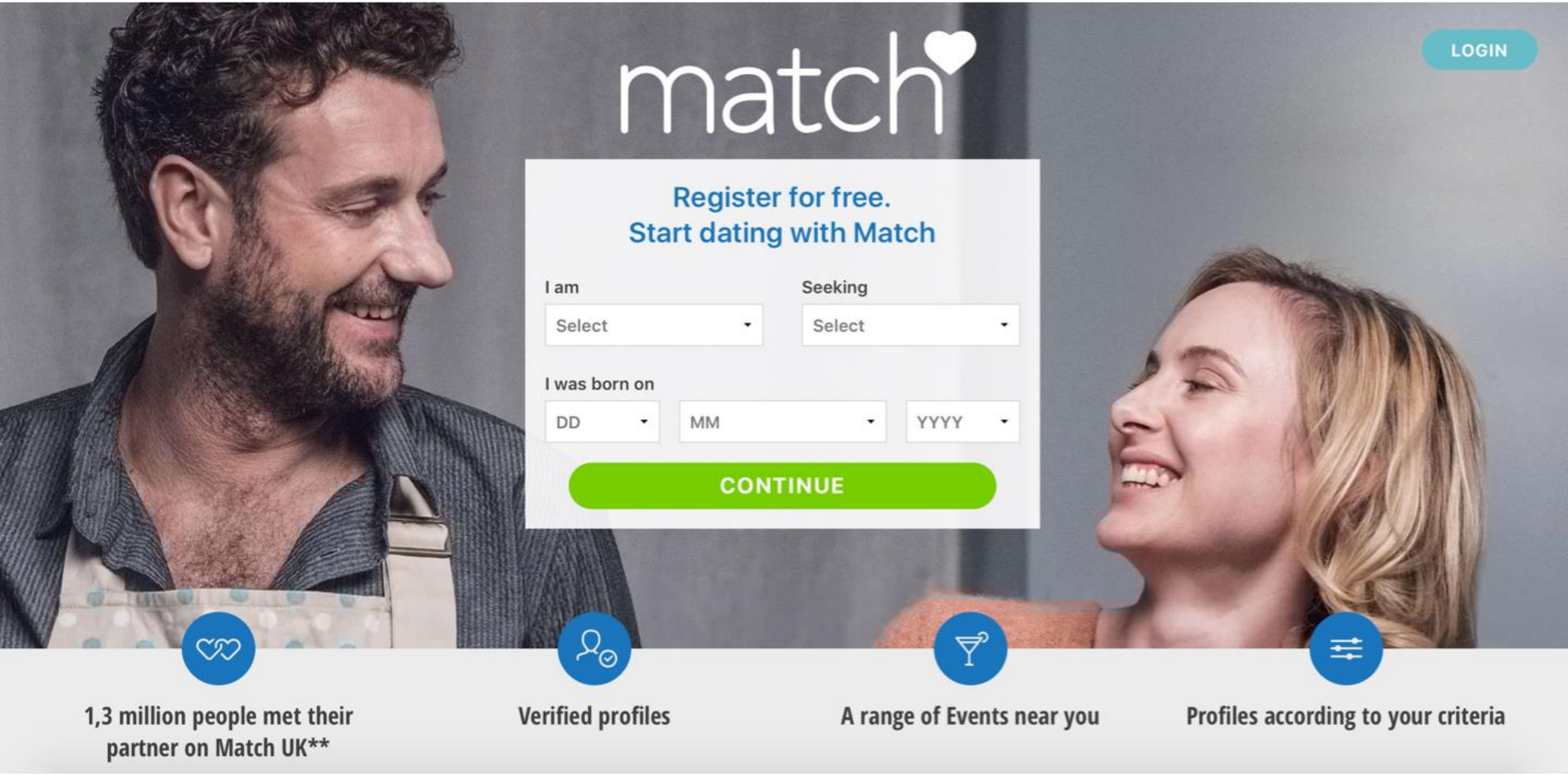

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THE MATCHMAKING COMPANY

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London calling

WE ARE A QUINTESSENTIALLY BRITISH BRAND WITH A GLOBAL REACH AND AN INTERNATIONAL CLIENTELE. OUR HEADQUARTERS IS A DISCREET LONDON TOWNHOUSE IN MAYFAIR, BUT OUR HIGH-FLYING CLIENTS ARE TRULY COSMOPOLITAN, HAILING FROM EVERY MAJOR CITY AROUND THE WORLD. OUR NETWORK MAY BE EXCLUSIVE, BUT IT KNOWS NO BORDERS.

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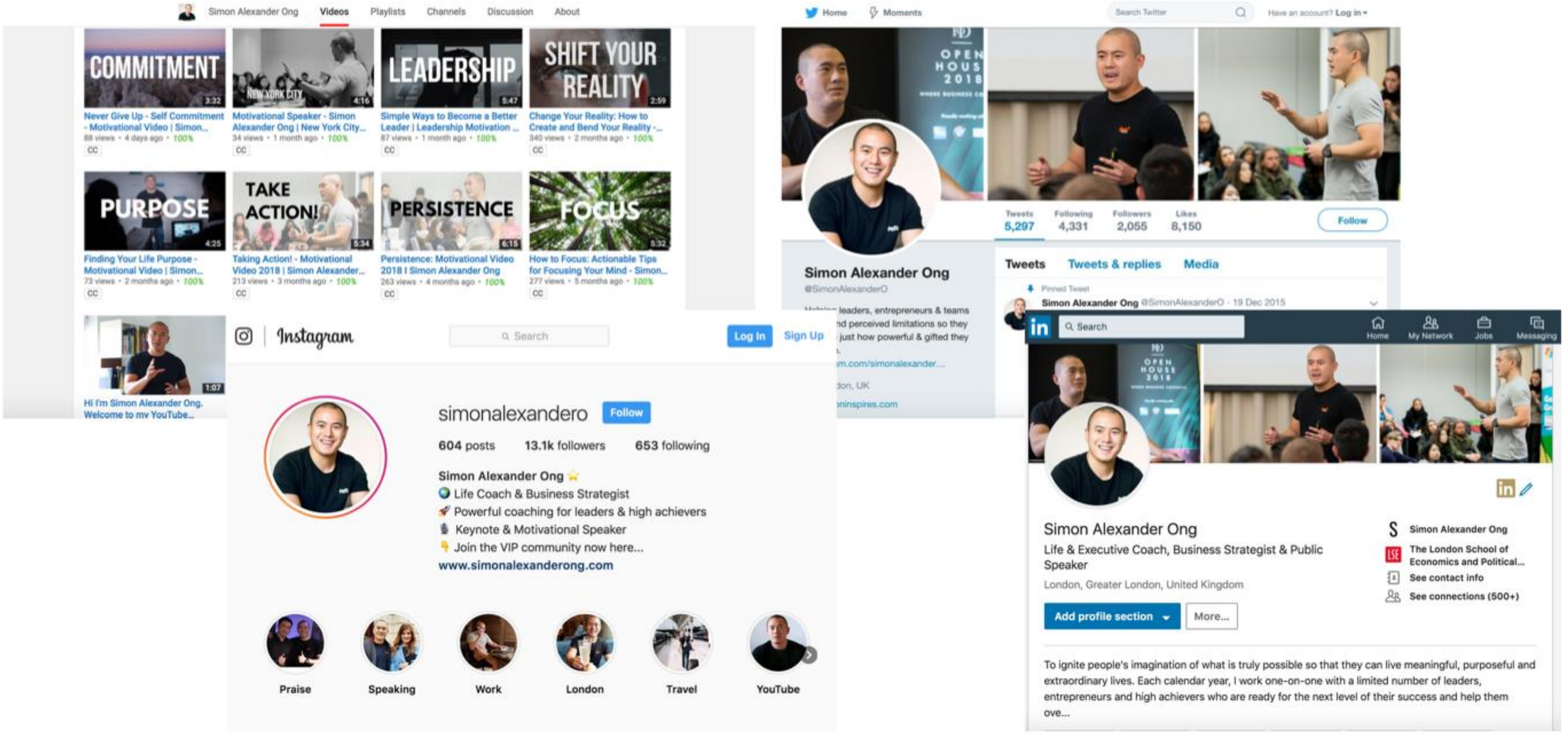

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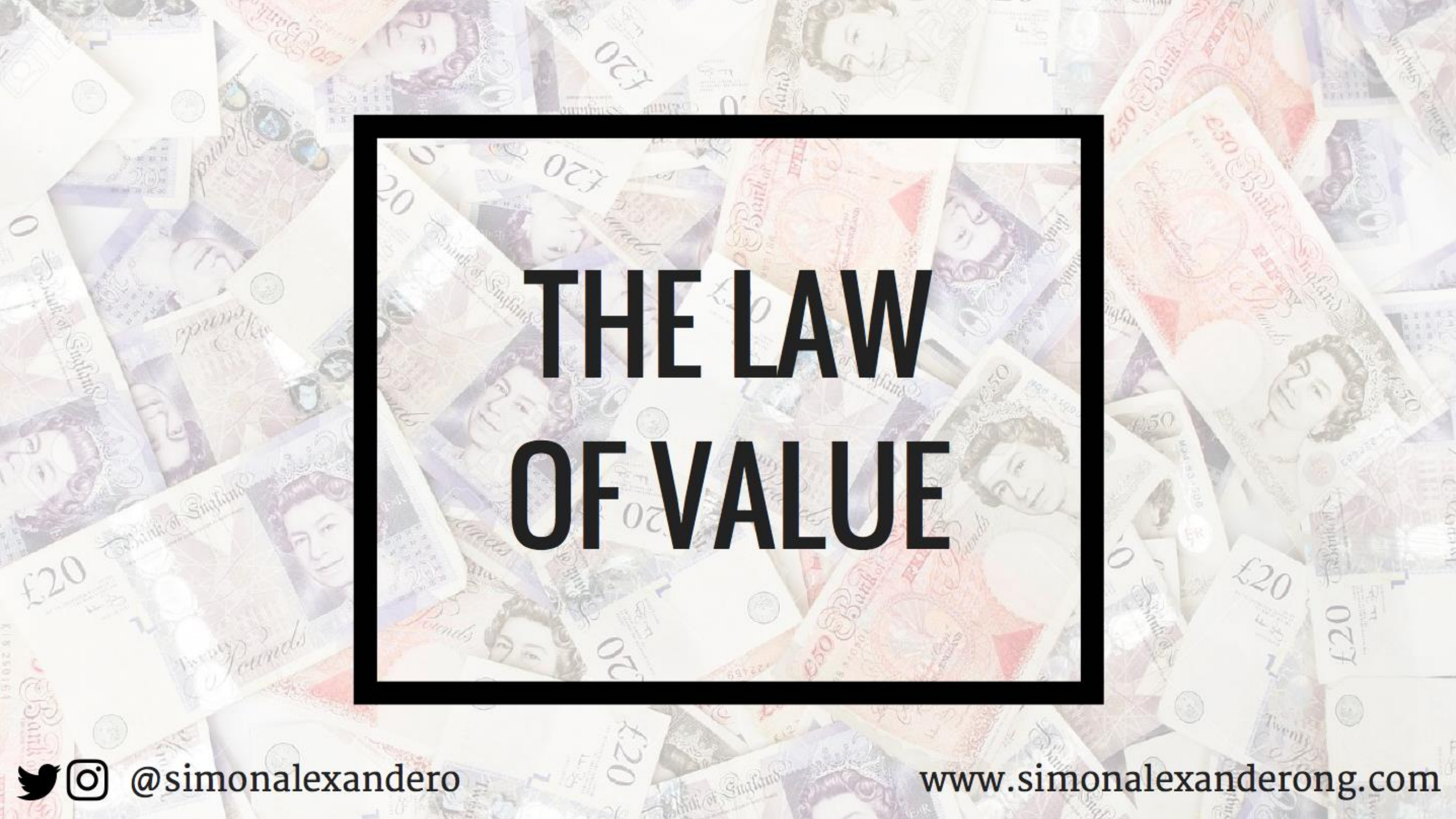
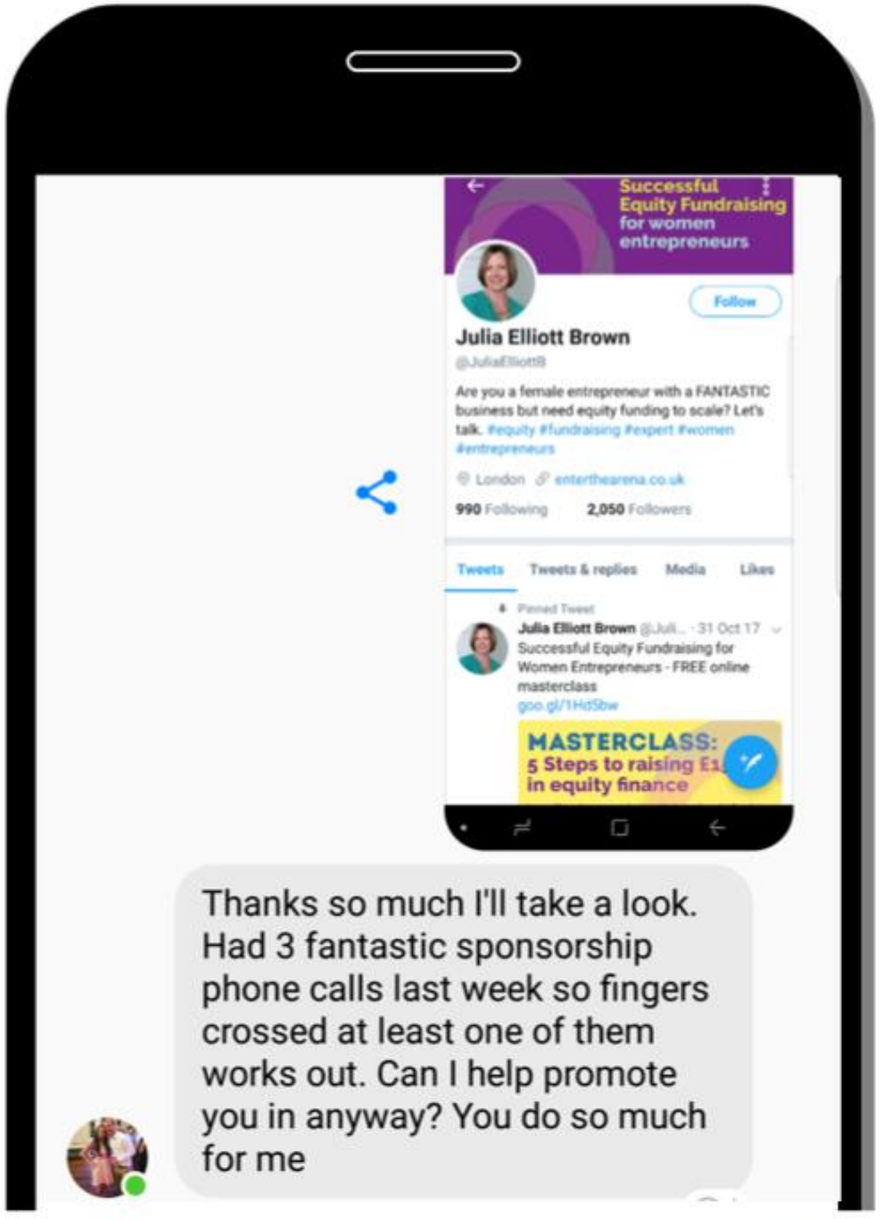
LESS PRODUCT PUSHING.
MORE BEING USEFUL.


THE LAW
OF VALUE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Successful Equity Fundraising for Women Entrepreneurs - FREE online masterclass
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MASTERCLASS:
5 Steps to raising £1
in equity finance
Thanks so much I'll take a look. Had 3 fantastic sponsorship phone calls last week so fingers crossed at least one of them works out. Can I help promote you in anyway? You do so much for me

25 DECEMBER 2017
Wishing you and your family the most amazing Christmas ahead Ben and here's to 2018 being your most extraordinarily epic year yet!!!
10:40
26 DECEMBER 2017
Thanks Simon. I hope you and your wife enjoyed your Xmas.
After a few interrupted attempts, I just managed to listen to the Ludovico piece whilst sat overlooking the New York skyline at 4.30am. It evoked a sense of calm, clarity and focus. I'm so ready to make 2018 a big year.
Let's schedule a call for Thursday if you're free to discuss next steps

simonalexandero Phenomenal work @patrickdrakechef!!! If you're up for it, would be awesome to get you down to share your journey with a small Master-mind Group of early stage entrepreneurs that I'm running in Mayfair? I'll buy a copy of your book for each member and they can get you to sign in after 😊

1 w **1 like** **Reply**

patrickdrakechef @simonalexandero drop me an email and let's work it out 🙌🌌

3 d **1 like** **Reply**

SIMON ALEXANDER ONG

ABOUT. WORK WITH SIMON. SPEAKING. PRAISE. ARTICLES. CONTACT.

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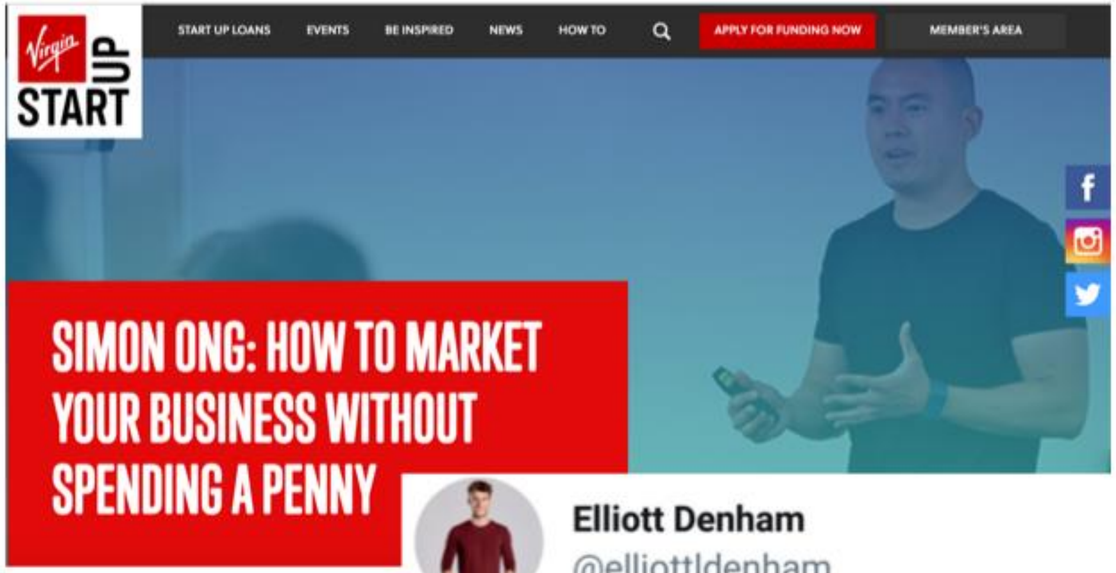

Elliott Denham
@elliottldenham

@SimonAlexanderO you absolutely smashed it today at #IoDOpenHouse. Incredible session, very eye opening indeed. Seriously... thank you. From #patience to #digital to #maverick thinking to #casestudies, your content was on 🔥🔥 @The_IoD @IoD_99

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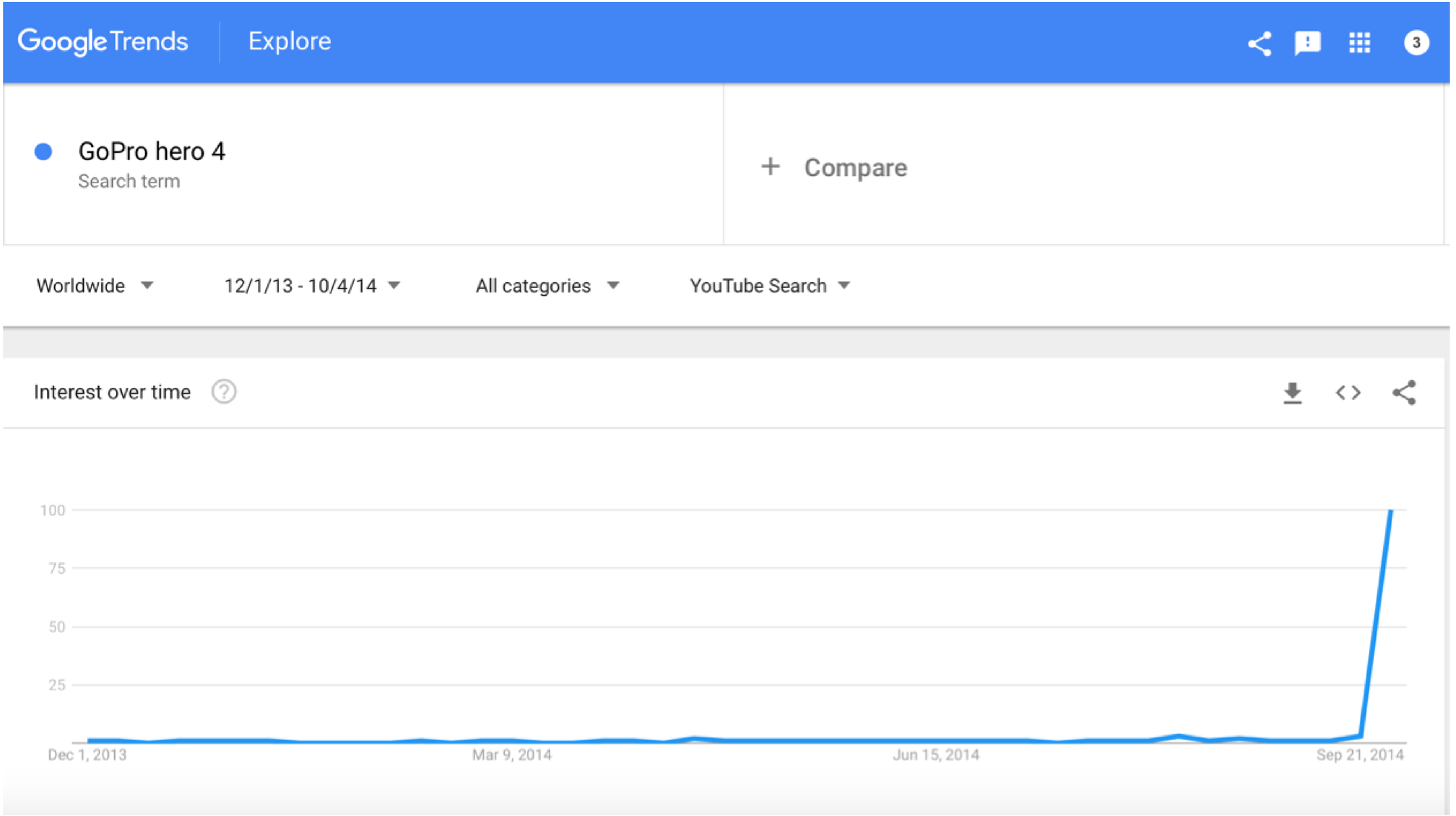
BRANDS IN THE "ERA OF NEW"	LOVEMARKS IN THE "AGE OF NOW"
Attention	Participation
Information	Inspiration
Distraction	Interaction
Respect	Love
Selling Product	Adding Experiences
Future Promises	Moments that Matter
Return on Investment	Return on Involvement
Value	Priceless Value
Pumping Markets	Creating Movements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100
75
50
25
Dec 1, 2013
Mar 9, 2014
Jun 15, 2014
Sep 21, 2014

BRANDS IN THE "ERA OF NEW"	LOVEMARKS IN THE "AGE OF NOW"
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UNIQUE
TALKING
POINTS

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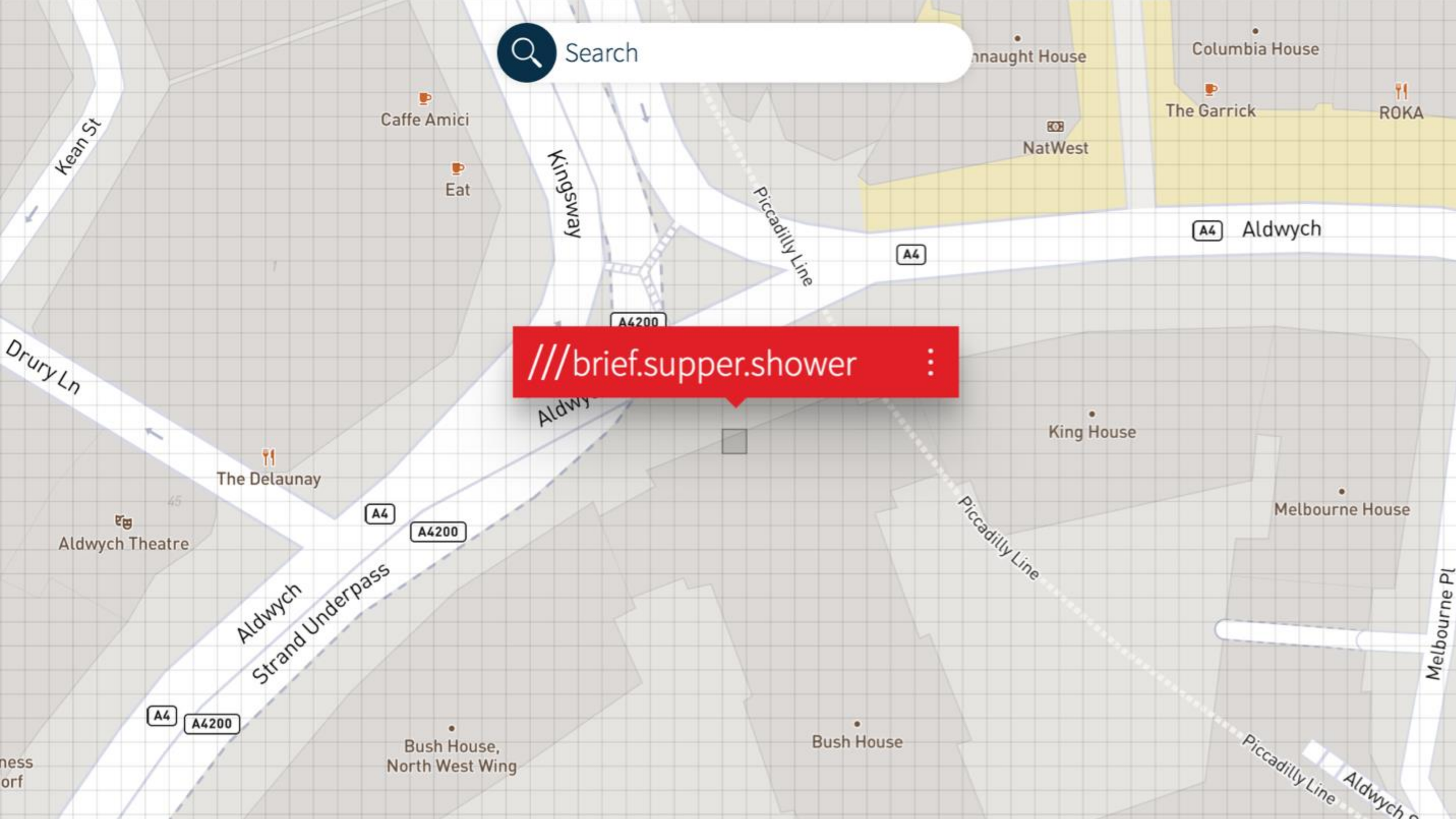
8

MUERTOS
MONDAY

brief.supper.shower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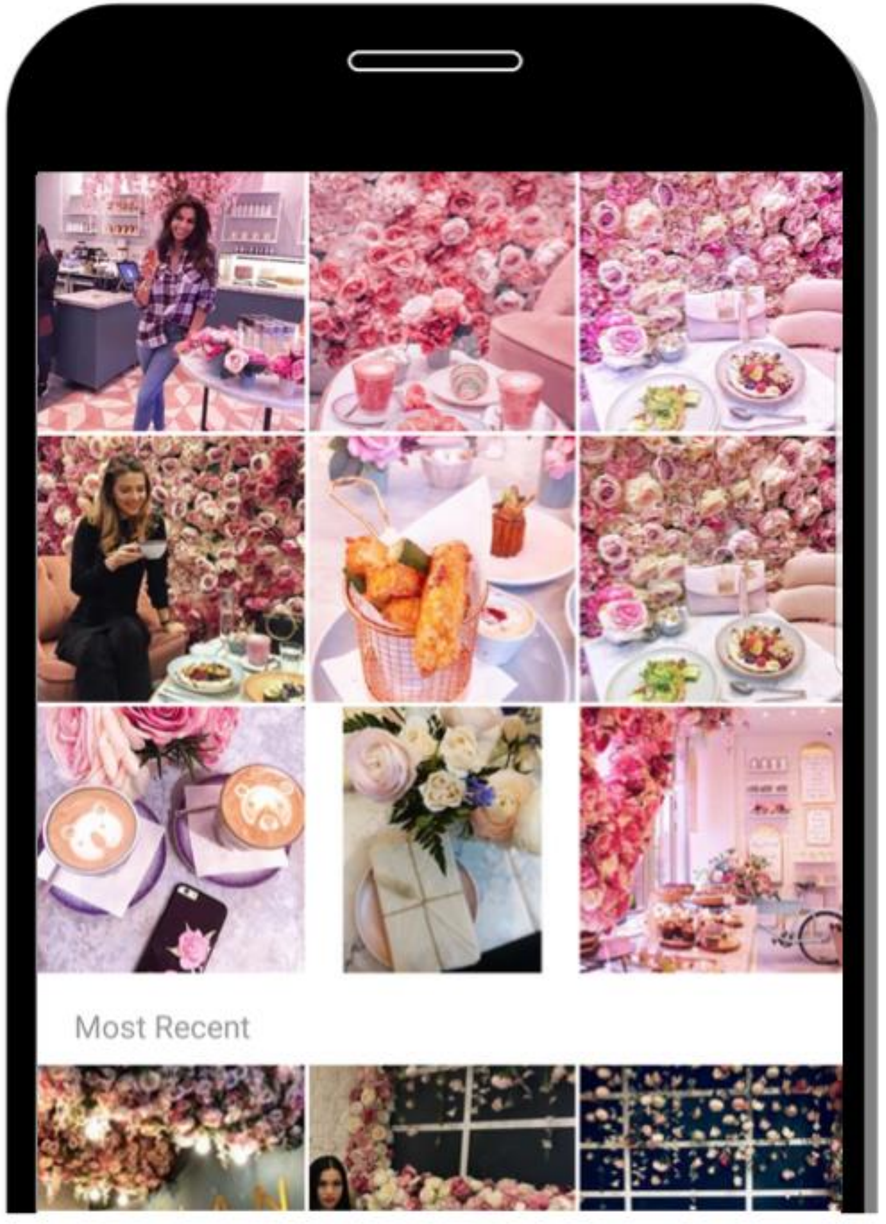
Most Recent

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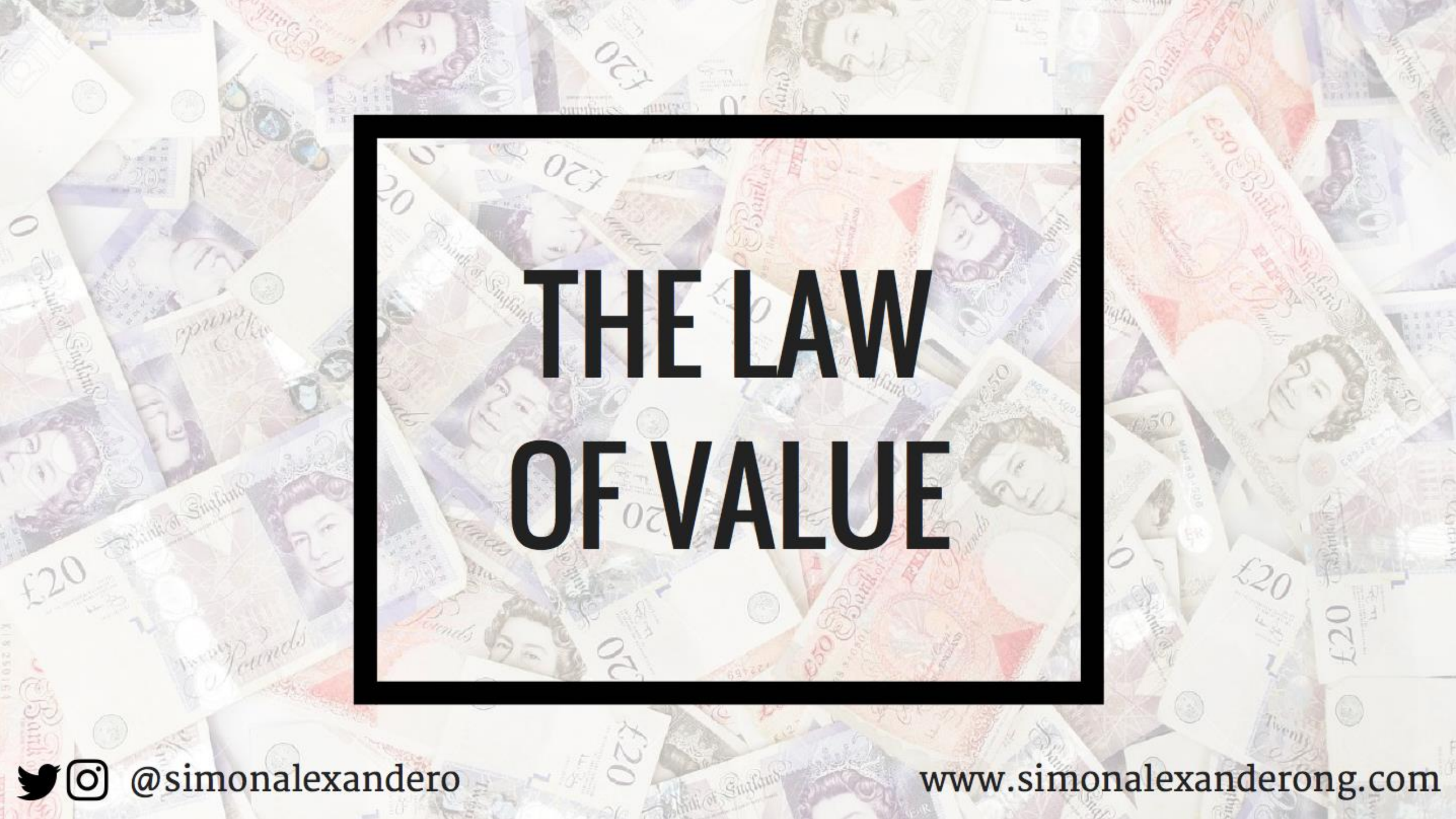
"Simon is a tremendous coach with a holistic and global view. He pushes you to reach your full potential – step by step – making you feel confident at every stage of your development. Through good ideas and a global network, I have been inspired and have learnt great tools for my business. I got Simon's help when taking my pearl business to the next level and not only has the business come much better alive and found a better direction, but I've also started thriving much more on a personal level and am seeing just how much I'm actually capable of doing.

Simon is insightful, clever and unique in the sense that he looks through people to find the right path for each individual personally and career wise. I can warmly recommend Simon and have just done so myself to one of my American friends today, to help take her and her business to the next level."

Annette Spanggaard, Founder & CEO of Pearl Stories

"I've had the privilege of attending Simon's workshops during one of the UK's most exclusive Entrepreneurial Retreats, and his expertise as a coach is second to none. He has also helped me mastermind strategies to create even greater profits in several of my businesses. Pure Genius!"

Dominic Knight, Best Selling Author & Hypnotherapist at Dominic Knight's Harley Street Clinic, dominicknight.co.uk


THE LAW
OF VALUE

CREATIVITY IS
INVENTING, EXPERIMENTING,
GROWING, TAKING RISKS,
BREAKING RULES,
MAKING MISTAKES,
AND HAVING FUN.

PARTNERSHIPS

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CAMDEN LOCK
TOM BARTON
Co-founder, Honest Burgers
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