



Small Business Research Sponsorship opportunities

The world and how we do business is changing. The fall out from the coronavirus pandemic, climate change and Brexit brings huge challenges but also opportunities for existing and new small businesses.

Enterprise Nation, the UK’s most active small business community, has launched a research unit to deep dive into trending topics and what this means for small businesses. Via quarterly and high profile reports, brands will have the opportunity to engage with small businesses, policy makers, media and stakeholders.

Sponsor opportunities are available that come with:

- Current insight into small business sentiment
- Ability to influence policy through report recommendations
- Media profile at a national and regional level

In becoming a sponsor, you will benefit from:

- Branding within the report and ability to suggest customers as case studies
- National and local PR, as the report is shared with news outlets across the UK
- Participation in report roundtables with policy makers and relevant stakeholders
- Profile as a small business champion brand

Your brand and the report will also be promoted via:

- Weekly Enterprise Nation newsletter: **distributed to 100k+ small businesses**
- The Enterprise Nation platform: **attracting 50k monthly visitors**
- Social media including Facebook, Twitter and LinkedIn, with **120k+ followers**
- Enterprise Nation’s **community of 12k+ advisers**

Report	Release date	Sponsor availability
Sectors and regions that have prospered in 2020, despite the pandemic	March 2021	Fully sponsored
Global Britain: will small businesses power the economic recovery through international trade?	June 2021	Available
Female entrepreneurship: women are starting businesses in force but what will it take for them to scale?	August 2021	Available
Environment: how are entrepreneurs embracing sustainability and is this benefiting business and the planet?	November 2021	Available to co-sponsor

For further details on category sponsorship, please contact:

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