

GROWING YOUR BUSINESS ONLINE

WHERE TO START:

Stuart Conroy, Activ8

- ▶ Left IT in Banking in 2000 to start building eCommerce sites.
- ▶ Sold 12 million products online.
- ▶ Fast Track 100 on two occasions.
- ▶ Built websites, set up factories, manufactured in Far east and UK, owns shops, sold on own website, Amazon, eBay and distributed to High Street Department stores.

PLAN

PLATFORM

PURPOSE

PERSUADE

PHYSICAL

PERFORMAN
CE

PROMINENT

WHY THE
KETTLE?